N E W S R E L E A S E

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Integrated Endoscopy Appoints Nationally Recognized Orthopedic Surgeon David Bailie as Chief Medical Officer & Chairman of Advisory Board

FOR IMMEDIATE RELEASE…Jan. 10, 2017…RANCHO SANTA MARGARITA, Calif.… Integrated Endoscopy, Inc., today announced the appointment of David Bailie, M.D., founder and president of the Arizona Institute for Sports, Knees and Shoulders, as chief medical officer and chairman of the surgeon advisory board. Dr. Bailie's expertise will be crucial in helping to guide the company in its efforts to provide a new generation of innovative medical devices in the arthroscopic surgery market.

A nationally recognized researcher, speaker, and clinician, Dr. Bailie brings more than 27 years of experience in orthopedic surgery. He has contributed to the development of numerous orthopedic implants and devices for a variety of leading medical companies. He also has served as orthopedic consultant or team physician for professional sports teams (including NBA, NFL, WNBA, NHL, and Major and Minor League Baseball organizations), the PGA Tour, the U.S. Olympic Women's Gymnastics Team, and university and high school sports programs. In addition, Dr. Bailie has co-authored more than 30 clinical articles and has lectured at numerous conferences, hospitals, and schools.

"We are pleased that David Bailie is joining Integrated Endoscopy's team of established and highly accomplished business and clinical leaders," said Brad Sharp, CEO of Integrated Endoscopy. "Dr. Bailie's extraordinary medical expertise and leadership will be invaluable as we work to educate the marketplace about our next-generation single-use arthroscope portfolio and other advanced technologies that will lead to a paradigm shift in the way ORs operate."

"I am honored to be involved with such an esteemed group of engineers, experienced business executives, and committed investors," Dr. Bailie said. "Integrated Endoscopy's fresh vision and patented technology will enhance the way surgeons perform all types of endoscopic surgery. The ability of this technology to decrease costs, improve efficiency, and enhance the safety of surgical procedures is significant."

About Integrated Endoscopy

Integrated Endoscopy, Inc., designs, manufactures, and markets a new generation of medical devices serving the arthroscopic surgery market. Its flagship product Nuvis™ is an FDA-cleared single-use arthroscope that delivers high-definition image quality for a fraction of the cost of reusable endoscopes. For more information, visit www.iescope.com.

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